FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029814 **Type of Permit:** FILMING **Release Date:** 07/19/2010

Production Company ROCKHARD FILMS

Insured Company Name ROCKHARD FILMS
Contact Phone No. 1 310-659-4400
Contact Phone No. 2
Fax 310-659-4402
Address 1022 PALM AVE, SUITE #1
WEST HOLLYWOOD, California
90069

Production Title PARADE

Type of Production TV Webisode/Mobisode/Podcast

Producer Nicole Acacio

Director Marc Klasfeld

1st AD Michael Estrella

Production Manager Nicole Nacacio

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Eric Persons
Primary Phone Mobile - 310-925-4838
Secondary Phone Office - 310-659-4400

Location Assistant n/a n/a
Primary Phone Mobile - n/a
Secondary Phone

Fees

Notification Charge	$0.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$135.00

Total Permit Fee $1,085.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00029814
Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title PARADE

Location Manager Eric Persons
Primary Phone Mobile - 310-925-4838
Secondary Phone Office - 310-659-4400

Location Address 727 N Hill St, Los Angeles, CA 90012

Location Type Parking Lot

Film Dates 7/20/2010 - 7/20/2010 07:00 - 17:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
FilmLA Monitor required at a minimum of four hours.
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Rockhard.Parade.29814.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	100
Cube Trucks	1
Motor Homes	2
Picture vehicles	1
Stakebed Trucks	1

Personnel on Location

Type	Quantity
Cast	20
Crew	20
Extras	78
FilmL.A. Monitor (s)	1
Spot Check	1

Filming Activities Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior Performance and Playback; Filming rehearsal of performance & parade; Marching band; All on property; FilmLA monitor required 0600-1700 hrs (to follow between 727 N Hill St AND W 6th St & S Hill St);

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note A minimum of 1 LAPD officer is required for ITC and a separate officer is required for IPC for each street and each direction of traffic

Coordinator Note Playback must be kept at moderate levels so as not to disturb nearby residents; Noise concerns must be addressed by noise reduction and/or discontinuance of offending behavior

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Rockhard Films ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 7/19/10 By _____
Representative's Signature

Rockhard Films	1022 Palm Ave. Suite #1
Name of "Principal" (Production Company)	Principal's Address
Nicole Acacio	West Hollywood, CA. 90069
Print Princpal Representative's Name	City, State, Zip Code
Executive Producer	310-659-4400
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

NOT A PERMIT